# **Evaluation of the Color Image and Video Processing Chain and Visual Quality Management for Consumer Systems**

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A thesis submitted in partial fulfillment of the requirements for the degree of Master of Science in Color Science in the Chester F. Carlson Center for Imaging Science of the College of Science, Rochester Institute of Technology

May 2008

Accepted by Dr. Roy S. Berns,
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# CHESTER F. CARLSON CENTER FOR IMAGING SCIENCE COLLEGE OF SCIENCE ROCHESTER INSTITUTE OF TECHNOLOGY ROCHESTER, NY

#### M.S. DEGREE THESIS

The M.S. Degree Thesis of Abhijit Sarkar has been examined and approved by two members of the Color Science faculty as satisfactory for the thesis requirement for the Master of Science degree

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# CHESTER F. CARLSON CENTER FOR IMAGING SCIENCE COLLEGE OF SCIENCE ROCHESTER INSTITUTE OF TECHNOLOGY ROCHESTER, NEW YORK

Title of Thesis: Evaluation of the Color Image and Video Processing Chain and Visual Quality Management for Consumer Systems

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#### **ABSTRACT**

With the advent of novel digital display technologies, color processing is increasingly becoming a key aspect in consumer video applications. Today's state-of-the-art displays require sophisticated color and image reproduction techniques in order to achieve larger screen size, higher luminance and higher resolution than ever before. However, from color science perspective, there are clearly opportunities for improvement in the color reproduction capabilities of various emerging and conventional display technologies. This research seeks to identify potential areas for improvement in color processing in a video processing chain. As part of this research, various processes involved in a typical video processing chain in consumer video applications were reviewed. Several published color and contrast enhancement algorithms were evaluated, and a novel algorithm was developed to enhance color and contrast in images and videos in an effective and coordinated manner. Further, a psychophysical technique was developed and implemented for performing visual evaluation of color image and consumer video quality. Based on the performance analysis and visual experiments involving various algorithms, guidelines were proposed for the development of an effective color and contrast enhancement method for images and video applications. It is hoped that the knowledge gained from this research will help build a better understanding of color processing and color quality management methods in consumer video.

#### ACKNOWLEDGMENT

I would like to express my sincere gratitude to my advisor Dr. Mark D. Fairchild for giving me the opportunity to work with him on this very interesting research project. It was a great learning experience for me.

I would like to thank Dr. Fairchild, Dr. Roy S. Berns and other faculty members in the Munsell Color Science Laboratory and the Center for Imaging Science for imparting to me the knowledge that builds the foundation of my professional career for the rest of my life.

I owe special thanks to Dr. Carl Salvaggio, for allowing me the opportunity to work with him on an independent research project and for his tremendous support. On the same note, I am grateful to many individuals at MCSL who formed an invaluable support system for me during my graduate studies at RIT. Dr. Mitch Rosen, Lawrence, Garrett, Ken, Mark (Updegraff), Val, Li, Ying, Mahdi, Mahnaz, Sunghyun, Shen, Jonathon, Philipp, Stacey and Erin, to name a few!

This research was made possible by a generous support of Intel Corporation. The test images, image sequences as well as outputs of the proprietary algorithms were provided by the sponsor. I am particularly indebted to Dr. Jorge E. Caviedes and Mahesh Subedar of Intel Corporation for their relentless guidance, valuable inputs and cooperation all along this collaborative research.

This section will not be complete if I did not acknowledge my parents and my elder sister for their forbearance, appreciation and encouragement throughout this long journey in the pursuit of my second master's degree!

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